



# PREVIEW 2017

14TH ANNUAL • SPECIAL REPORT A **GGB** annual supplement

**GGB MAGAZINE IS PROUD TO ANNOUNCE THE 14TH ANNUAL G2E PREVIEW**, the most comprehensive publication highlighting the world's most significant gaming event, **Global Gaming Expo (G2E)**, which will be held October 2-5, 2017 in Las Vegas.



**G2E Preview** provides advance information about keynote speakers, conference sessions, the Signature Series, A-Z listings of exhibitors, details on the Integrated Resort Experience (IRE), Security & Surveillance, exhibit areas, panel discussions, gaming, show floor plans and more.

**G2E Preview 2017** will feature our annual review of “progressive products,” as well as a series of corporate profiles—the “Who’s Who” of gaming vendors—that identify the top products and services on display at the 2017 Global Gaming Expo.

## ADVERTISING BENEFITS

- Reach key decision-makers in the Indian and commercial gaming sectors, including operators, regulators, manufacturers and vendors from all the important growth regions of the gaming industry around the world.
- Highly visible publication with a circulation of 15,000. Mailed in August as a stand alone publication, **G2E Preview** reaches all **GGB magazine** subscribers and includes bonus distribution at **G2E 2017**.
- As an annual publication, **G2E Preview** offers unique access to G2E attendees, past and present, for all advertisers.

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