

# TRIBAL Government Gaming

## 15th Annual Industry Report



*Global Gaming Business* magazine is proud to announce the **15th annual** edition of **TRIBAL Government Gaming: An Annual Industry Report**, the most comprehensive annual publication available today covering all Class II & Class III gaming operations in all jurisdictions offering tribal gaming.

**TRIBAL Government Gaming** is a valued directory and resource guide that offers complete coverage of important issues impacting Native American gaming.

Editorial features in **TRIBAL Government Gaming** include tribal sovereignty, Indian gaming regulation, economic diversification, architecture and design, nation-building, compacts and more.

**TRIBAL Government Gaming** reaches key decision-makers in the casino industry, including operators, regulators,

manufacturers and vendors.

**TRIBAL Government Gaming** is a highly visible publication with a circulation of more than 15,000, including bonus distribution at NIGA 2017, G2E, OIGA Conference and Trade Show and the Arizona Indian Gaming Association Trade Show.

As an annual industry report, **TRIBAL Government Gaming** has a one-year shelf life providing increased frequency and recall for advertisers.

# TRIBAL Government Gaming

AN ANNUAL INDUSTRY REPORT



## RATE INFORMATION

### Exclusive Title Sponsorship:

- **Corporate logo** on front cover of *Tribal Government Gaming*
- **Two-page center spread**, four-color ad in *Tribal Government Gaming*
- **Full-page** corporate profile

**TOTAL NET INVESTMENT:** \$8,000

### Open Advertising Rates

Back Cover	\$4,500
Inside Front Cover	\$4,125
Inside Back Cover	\$3,950
Full Page	\$3,850
Two-Third Page	\$2,800
Half Page	\$2,500
Third Page	\$1,750
Two Page Spread	\$6,750

*All ads are four-color, all rates are net*

Full Page  
Ads Include  
Bonus One-Third  
Page Company  
Profile!

## EDITORIAL SCHEDULE 2017

### COVER:

The Faces of Tribal Gaming

*Profiles of 10 tribal members who have succeeded directly from Indian gaming*

### FEATURES

30 and Counting: Anniversary of California v Cabazon

Top 5 Tribal Casinos

Tribal Goes Commercial

Trump & Tribes

### COLUMNS

- NIGA (Ernie Stevens, Jr., Chairman)
- NIGC (Jonadev Chaudhari, Chairman)

- Education (Kate Spilde)
- Purchasing (PMI)

### DEPARTMENTS

Tribal Government Gaming Directory  
Company Profiles

*Schedule is tentative and subject to change*

## DEADLINES

**Advertising Space:**

FEBRUARY 22, 2017

**Advertising Materials:**

FEBRUARY 27, 2017

**Publication Date:**

MARCH 2017

**Distribution:**

NIGA 2017

OIGA 2017

G2E 2017

Arizona Indian Gaming  
Association Trade Show

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