

The screenshot shows the GGB Magazine website layout with several ad spots highlighted by red numbers 1 through 7. Spot 1 is a large banner at the top. Spot 2 is a sidebar ad on the left. Spot 3 is a large banner at the bottom. Spot 4 is a sidebar ad on the right. Spot 5 is a sidebar ad on the right. Spot 6 is a sidebar ad on the right. Spot 7 is a sidebar ad on the right.

GGB MAGAZINE WEBSITE ONLY (Rates per month)

1 728 x 90 (Leaderboard banner)

- \$3,250 exclusive
- \$650 to rotate with 5 other advertisers + \$15/1K page views

2 728 x 90 (1st Position)

- \$1,450 exclusive + \$15/1K page views

3 728 x 90 (2nd Position)

- \$1,250 exclusive + \$15/1K page views

728 x 90 (Footer banner)

- \$1,000 exclusive
- \$250 to rotate with 5 other advertisers + \$15/1K page views

4 300 x 250 (Top square)

- \$3,250 exclusive
- \$650 to rotate with 5 other advertisers + \$15/1K page views

5 300 x 250 (2nd square)

- \$2,700 exclusive
- \$575 to rotate with 5 other advertisers + \$15/1K page views

GGB MAGAZINE OR GGB NEWS WEBSITES

6 120 x 240

- \$375 month per site
- + \$15/1K page views

7 120 x 90

- \$150 month per site
- + \$10/1K page views

GGB MAGAZINE & GGB NEWS SITES (Combo Rate)

120 x 240

- \$550 month both sites
- + \$15/1K page views

120 x 90

- \$250/month both sites
- + \$10/1K page views/site

Cost per page view will be capped at 20,000 page views.

All files should be submitted in RGB color, 72dpi resolution in JPEG, GIF, or SWF format. Ad may be animated, with a maximum of two full animation sequence repeats with each page refresh.

SPECIALTY ADS & EBLASTS

GGB Overlay Ad appears over a semi-darkened web page, so that your ad is seen every time a person goes to the GGB website. Overlay ads will appear on **Mobile** and other **handheld devices**, provided the advertiser provides the alternate sized ad.

- Horizontal Overlay Ad Size: 850 x 486
- Vertical Overlay Ad Size: 300 x 600
- Mobile Ad Size: 200 x 400

Exclusive purchase only at \$5,000 per month



GGB Eblast delivers your message directly to the GGB

database, with over 13,000 executives and casino professionals. GGB fully supports all html formats.

- \$3,000 per eblast

