



GGB MAGAZINE WEBSITE ONLY (Rates per month)

- 1 728 x 90 (Leaderboard banner)**
 - \$2,600 exclusive
 - \$650 to rotate with 5 other advertisers + \$15/1K page views
- 2 728 x 90 (2nd Position)**
 - \$1,450 exclusive + \$15/1K page views
- 3 728 x 90 (3rd Position)**
 - \$1,250 exclusive + \$15/1K page views
- 728 x 90 (Footer banner)**
 - \$1,000 exclusive
 - \$250 to rotate with 5 other advertisers + \$15/1K page views
- 4 300 x 250 (Top square)**
 - \$2,600 exclusive
 - \$650 to rotate with 5 other advertisers + \$15/1K page views
- 5 300 x 250 (2nd square)**
 - \$2,200 exclusive
 - \$550 to rotate with 5 other advertisers + \$15/1K page views

GGB MAGAZINE OR GGB NEWS WEBSITES

- 6 120 x 240**
 - \$375 month per site + \$15/1K page views
- 7 120 x 90**
 - \$150 month per site + \$10/1K page views

GGB MAGAZINE & GGB NEWS SITES (Combo Rate)

- 120 x 240**
 - \$550 month both sites + \$15/1K page views
- 120 x 90**
 - \$250/month both sites + \$10/1K page views/site

Cost per page view will be capped at 20,000 page views.

All files should be submitted in RGB color, 72dpi resolution in JPEG, GIF, or SWF format. Ad may be animated, with a maximum of two full animation sequence repeats with each page refresh.

SPECIALTY ADS & EBLAST

GGB OVERLAY AD

Overlay ad appears over a GGB web page every time a person goes to the site. Overlay ads will also appear on **Mobile** and other **handheld devices**.

- **Horizontal Overlay Ad Size: 850 x 486**
- **Vertical Overlay Ad Size: 300 x 600**
- **Mobile Ad Size: 200 x 400**

Exclusive purchase only at \$5,000 per month

GGB EBLAST

Deliver your message directly to the GGB database, with approximately 13,000 executives and casino professionals. GGB fully supports all html formats.

\$3,000 per eblast

